⊙⊙ CONNECT
LIMERICK ♣ IRELAND **2018**
31 MAY - 3 JUNE

This document outlines the various sponsorship options for the DNN Connect conference of 2018. The event will be held on the campus of the University of Limerick in Ireland. Companies return to sponsor DNN Connect events because of the quality of our attendees and the outstanding return they see on their investment. At DNN Connect we promote an atmosphere where sponsors and attendees engage in casual and fun ways – building relationships within our community.
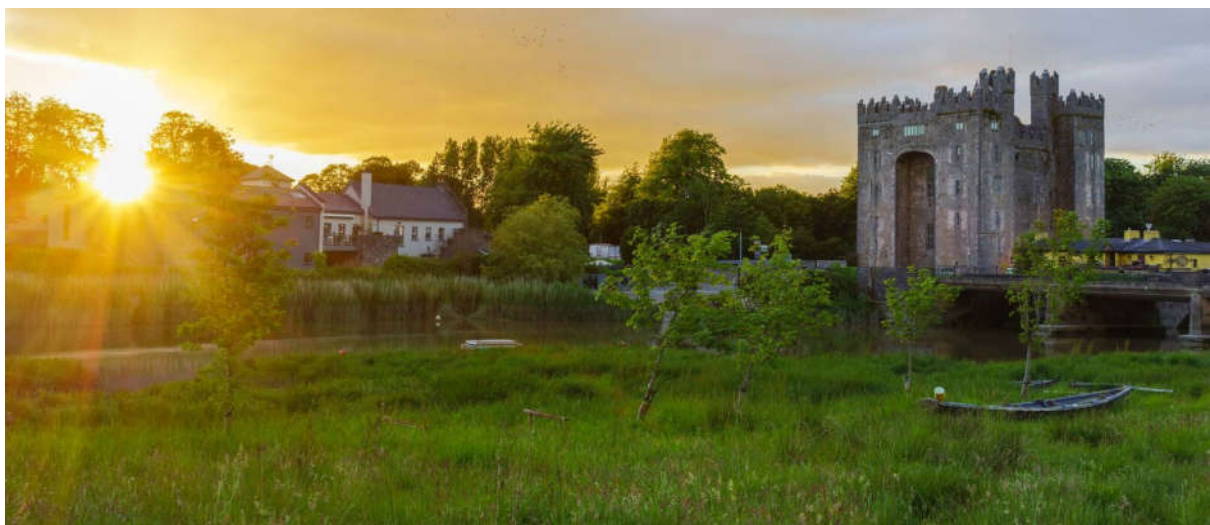
When: May 31 – June 3, 2018
Where: Limerick, Ireland
Web: http://dnn-connect.org/events/2018
What: Presentations, business workshops, networking activities
Focus: DNN Platform and related technologies

About DNN Connect

DNN Connect is the biggest, annual, non-US event devoted to the DNN Platform®. It brings together (small) business owners and professionals such as developers, web designers and web solution integrators under one roof. The focus of the event is to exchange ideas in an informal setting. The event is organized in a mostly rural setting giving attendees the best opportunity to focus and interact. The program is typically comprised of presentations, workshops and lengthy dinners that will run deep into the night. If you wish to connect to other DNN professionals, we claim this is the best event there is.

In 2018 we will host our event in Limerick, in Western Ireland. During the event we will be exposed to the local cuisine and beverages.

Event History

DNN Connect is a continuation/rebranding of a sequence of conferences that included DNN-Europe (Switzerland, 2009, Paris, 2010, Ardennes, 2012), WebConnections (Hamburg, 2011) and took place in Banyoles, Spain in 2013, Lake Garda, Italy in 2014, Millau, France in 2015 and Girona, Spain in 2016 and 2017. The last few years we have had roughly 100 attendees for our event and we expect a similar number for this year.

Venue Details

Venue

University of Limerick,
Limerick, V94 T9PX
Ireland
Tel +353-(0)61-202700
Website https://www.ul.ie

The University of Limerick is a 140-hectare campus straddling the Shannon river 5 km from Limerick city center. Accommodation will be in the Cappavilla Student Village (just North of the river) and we'll be having our sessions at the Kemmy Business School (just South of the river). The student accommodation consists of single rooms grouped in 6-person apartments with a shared kitchen and living room (as in previous years we have made provisions for families as well).

Unlike previous years the venue will (for obvious reasons) not be exclusively ours. However, the parts where the conference takes place will be cordoned off from the public.

Conference Schedule

Day 1 – Thursday, May 31, 2018 – Attendees will arrive during the afternoon. We will welcome everyone at a reception in the early evening with drinks and something to eat.

Day 2 – Friday, June 1, 2018 – After breakfast we'll all convene in the main conference room to attend the official opening of the conference, sponsor messages and keynote sessions. The conference then continues with sessions in 3 locations. In the evening we'll join for a dinner at the venue.

Day 3 – Saturday, June 2, 2018 – The second day we'll continue with sessions and workshops. This will be followed by the closing gala dinner in the evening at the venue.

Day 4 – Sunday, June 3, 2018 – The final day is meant for the association's annual General Assembly and for those that just want to linger around and chat a bit more. After breakfast attendees might check out their rooms and either leave the place for heading back home or spend more time in the beautiful surroundings.

Sponsors Area

The sponsors and vendors will be located in the direct vicinity of the session rooms. DNN Connect will erect a booth and place a roll up with logos of all sponsors. If you wish, we can arrange for someone to man the booth and answer questions in your name (and write down contact details). Please get in touch with us if you want to use this option. If you wish to install your own booth, please let us know what the dimensions and we'll do our best to accommodate you.

Food and Drinks

All meals will be provided by us and is included in the entrance fee. Sponsors and their teams must register for the event to receive meals.

Sessions

A wide variety of sessions from respected industry experts and workshops will take place throughout the day on Friday and Saturday. The sessions will include topics such as: design, mobile, marketing, administration, development, and social integration.

Speakers

Speakers are accomplished authors, highly regarded DNN® Community members, and DNN® MVP's. A call for speakers will be announced in January.

Media

The DNN Connect team is committed to leveraging all available media channels to get attention for this conference. In 2016 we even had Microsoft's Channel 9 broadcast sessions live around the globe. As a sponsor you'll obviously benefit from this exposure.

Become a DNN Connect Sponsor

DNN Connect's success is dependent on the support of our sponsors. We work hard to create an event that is not only informative, but also enjoyable for the attendees. We created a schedule that includes learning, networking events, conversation starters, and training. Event sponsors will be able to generate exposure to their brand while networking with attendees and through our marketing efforts. Our marketing efforts will include:

- A professional website
- Optimized blog posts
- Email newsletters and updates
- Social media marketing
- User groups
- Streaming where possible

Your generous contribution to the event will be widely recognized by attendees of DNN Connect as well as members of the DNN® community at large.

Sponsorship Contact Information

Send inquiries to sponsoring@dnn-connect.org

Payment

Payments should be made payable to:

> **DNN Connect Association**
> **Derrière Tête-de-Ran 5**
> **2052 La Vue-des-Alpes**
> **Switzerland**
> **IBAN CH40 8025 1000 0032 1669 1**
> **BIC SWIFT: RAIFCH22**
> **Clearing Nr (NCB): 80251**

Logos

Sponsor logos are due by April 1, 2018 or they risk not being included on print material. Supported types are .eps and .ai for both web and print quality (10MB file size restriction).

Event Bag

All attendees will receive a bag with badge and other materials. Feel free to include your own sponsorship materials. If you have material you'd like us to include please send it to the address below before mid-May 2018. The package should be shipped with the sponsor's company name included.

9 Castle Road,
Clontarf,
Dublin,
D03 YW01
Ireland

Sponsorship Levels

You may select from a variety of sponsoring packages, see below for details. If none of our packages meet you requirements please contact us directly and we will work out something specific for you.

All Sponsors

- Verbal recognition and announcement at Keynote Address
- Logo on event program
- Event bag flyer participation
- Social Media mentions
- Logo and link on website sponsor page

Ard Rí level: EUR 8000

- Exclusive level. There can be only one Ard Rí.
- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees

- Linked logo in all promo emails
- Logo and link at the top of the website conference sponsorship page. Prominent signage at the event.
- Logo at top of DNN Connect booth rollup banner.
- Keynote
- 15 minutes presentation at gala dinner
- **4 speaker/trainer/sponsor attendances included**
- Logo on event t-shirts back side (if we have T-shirts)
- Vendor booth (optional)
- Publicly thanked at all dinner events

Rí level: EUR 4000

- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees
- Linked logo in all promo emails
- Logo and link at the top of the website conference sponsorship page. Prominent signage at the event.
- Logo at top of DNN Connect booth rollup banner.
- 5 minutes speech on session day opening before keynotes
- 15 minutes presentation at gala dinner
- **2 speaker/trainer/sponsor attendances included**
- Logo on event t-shirts back side (if we have T-shirts)
- Vendor booth (optional)
- Publicly thanked at all dinner events

Flaith level: EUR 2000

- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees
- Linked logo in all promo emails
- Logo and link on the website conference sponsorship page.
- Logo on DNN Connect booth rollup banner.
- 5 minutes presentation at gala dinner
- **1 speaker/trainer/sponsor attendances included**
- Vendor booth (optional)
- Publicly thanked at all dinner events

Breitheamh level: EUR 1000

- Linked logo in all promo emails
- Logo and link on the website conference sponsorship page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events

Ollamh level: EUR 500

- Logo and link on the website conference sponsorship page.
- Logo on DNN Connect booth rollup banner.

- Publicly thanked at all dinner events

Questions?

Please don't hesitate to contact one of us if you have any questions, special wishes or suggestions.

The DNN Connect Team: Peter Donker, Vicenç Masanas, Cathy Lee, Declan Ward, Timo Breumelhof, David Poindexter, Kelly Ford