



This document outlines the various sponsorship options for the DNN Connect conference of 2023. The event will be held in the village of Champéry, Switzerland. Companies return to sponsoring DNN Connect events because of the quality of our attendees and the outstanding return they see on their investment. At DNN Connect we promote an atmosphere where sponsors and attendees engage in casual and fun ways – building relationships within our community.

When: May 25-28, 2023

Where: Champéry, Switzerland

Web: <http://dnn-connect.org/events/2023>

What: Presentations, business workshops, networking activities

Focus: DNN Platform and related technologies



DNN Connect is the biggest, annual, non-US event devoted to the DNN Platform®. It brings together (small) business owners and professionals such as developers, web designers and web solution integrators under one roof. The focus of the event is to exchange ideas in an informal setting. The event is organized in a mostly rural setting, giving attendees the best opportunity to focus and interact. The program is typically comprised of presentations, workshops and lengthy dinners that will run deep into the night. If you wish to connect to other DNN professionals, we claim this is the best event there is.

In 2023 we will host our event in Champéry, in Western Switzerland. During the event we will be exposed to the local cuisine and beverages.

Event History

DNN Connect is a continuation/rebranding of a sequence of conferences that included DNN-Europe (Switzerland, 2009, Paris, 2010, Ardennes, 2012), WebConnections (Hamburg, 2011) and took place in Banyoles, Spain in 2013, Lake Garda, Italy in 2014, Millau, France in 2015, Girona, Spain in 2016 and 2017 and Limerick, Ireland in 2018, Champéry in 2019 and again in Millau, France in 2022. The last few years we have had around 100 attendees. In 2022 we had less attendants due to the previous Covid years, but for 2023 we expect to be around 100 attendees again.



Venue Details

Champéry

Lodged between the Dents du Midi and the Portes du soleil is the sleepy mountain resort of Champéry. The region offers a wide range of outdoor activities. The Dents du Midi mountain range to the East is a nature reserve and is easily accessible on foot for hiking enthusiasts. To the West lies the Portes du Soleil ski region. It is the second largest interconnected ski domain in the world with 650 km of marked ski runs and 200 lifts over an area of 1000 square kilometers. With a cable car that takes you 1 km up to 2000 m straight into this ski region, this village is teeming with tourists when the snow arrives. And in summer you can use the same cable car to explore the mountaintops and skip a long climb.

A quick rundown of spring/summer activities:

- Hiking
- Climbing (indoor and outdoor)
- Mountain bike
- Tennis
- Swimming (indoor and outdoor)
- Ice skating
- Acro parc (climbing between treetops)
- Via feratta
- Thermal baths (Val d'Illeiez)
- Shopping/lake-side strolling (Montreux at about 30 mins by car or take the train)

Venue

Hôtel Suisse,
Rue du village 55,
1874 Champéry
Suisse
Tel +41 24 479 07 07

Website <https://hotelsuissechampéry.ch>

Hotel Suisse sits prominently in the middle of the main village street. It has 40 rooms, 2 seminary rooms and a separate bar called Bar des Guides. For the event we've also secured several multi-person rooms in the Palladium and rooms in Hotel des Alpes. This should be ample space for our audience. There are 2 recently renewed conference rooms in Hotel Suisse which we have at our disposal. As the village is relatively small, our conference will be the main thing in town when we're there.

The Conference

Schedule

Day 1 – Thursday, May 25, 2023 – Attendees will arrive during the afternoon. We will welcome everyone at the reception in the early evening with drinks and something to eat.

Day 2 – Friday, May 26, 2023 – After breakfast we'll all convene in the main conference room to attend the official opening of the conference, sponsor messages and keynote sessions. The conference then continues with sessions in 2 locations.

Day 3 – Saturday, May 27, 2023 – The second day we'll continue with sessions and workshops. This will be followed by the closing gala dinner in the evening.

Day 4 – Sunday, May 28, 2023 – The final day is free. Some will choose to head home. Others will stick around and continue socializing. We might organize outdoor excursions for this day depending on attendees' wishes.



Food and Drinks

All meals will be provided by us and are included in the entrance fee. Sponsors and their teams must register for the event to receive meals.

Sessions

A wide variety of sessions from respected industry experts and workshops will take place throughout the day on Friday and Saturday. The sessions will include topics such as: the DNN Community, design, mobile, marketing, administration, development, and social integration.

Speakers

Speakers are accomplished authors, highly regarded DNN® Community members, and DNN® MVP's. A call for speakers will be announced in January.



Media

The DNN Connect team is committed to leveraging all available media channels to get attention for this conference. In 2016 we even had Microsoft's Channel 9 broadcast sessions live around the globe. In 2018 we recorded all sessions and put them online on Youtube. As a sponsor you'll obviously benefit from this exposure.



Become a DNN Connect Sponsor

DNN Connects success is dependent on the support of our sponsors. We work hard to create an event that is not only informative, but also enjoyable for the attendees. We created a schedule that includes learning, networking events, conversation starters, and training. Event sponsors will be able to generate exposure to their brand while networking with attendees and through our marketing efforts. Our marketing efforts will include:

- A professional website
- Optimized blog posts
- Email newsletters and updates
- Social media marketing
- Streaming where possible

Your generous contribution to the event will be widely recognized by attendees of DNN Connect as well as members of the DNN® community at large.

Sponsorship Contact Information

Send inquiries to sponsoring@dnn-connect.org

Payment

Payments should be made payable to:

DNN Connect Association
Derrière Tête-de-Ran 5
2052 La Vue-des-Alpes
Switzerland
IBAN CH40 8025 1000 0032 1669 1
BIC SWIFT: RAIFCH22251
Bank: RAIFFEISEN SCHWEIZ GENOSSENSCHAFT
Bank Address: Rue du College 1, 2207 Coffrane, Switzerland
Clearing Nr (NCB): 80251

Logos

Sponsor logos are due by April 1, 2023 or they risk not being included on print material. Supported types are .eps and .ai for both web and print quality (10MB file size restriction).



Sponsors Area

The sponsors and vendors area will be located next to the main auditorium. DNN Connect will erect a booth and place a roll up with logos of all sponsors. If you wish, we can arrange for someone to man the booth and answer questions in your name (and write down contact details). Please get in touch with us if you want to use this option. If you wish to install your own booth, please let us know what the dimensions and we'll do our best to accommodate you.

Event Bag

All attendees will receive a bag with a badge and other materials. Feel free to include your own sponsorship materials. If you have any material/swag you'd like us to include, please send it to the address below before the start of May 2023. The package should be shipped with the sponsor's company name included.

Peter Donker
Bois Noir 12
2053 Cernier,
Switzerland



Sponsorship Levels

You may select from a variety of sponsoring packages, see below for details. If none of our packages meets your requirements please contact us directly and we will work out something specific for you.



All Sponsors

- Verbal recognition and announcement at Keynote Address
- Logo on event program
- Event bag flyer participation
- Social Media mentions
- Logo and link on website sponsor page

Haute Cime level: EUR 8000

- Exclusive level. There can be only one Haute Cime.
- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees.
- Linked logo in all promo emails.
- Logo and link on the DNN Connect home page.
- Prominent signage at the event.
- Logo on of DNN Connect booth rollup banner.
- Keynote (provided it's relevant to our audience)
- 15 minutes presentation at gala dinner
- **4 speaker/trainer/sponsor attendances included (based on shared lodging)**
- Logo on event t-shirts back side (if we have T-shirts)
- Vendor booth (optional)
- Publicly thanked at all dinner events

Les Doigts level: EUR 4000

- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees.
- Linked logo in all promo emails.
- Logo and link on the DNN Connect home page.
- Prominent signage at the event.
- Logo at top of DNN Connect booth rollup banner.
- 5 minutes speech on session day opening before keynotes.
- 15 minutes presentation at gala dinner
- **2 speaker/trainer/sponsor attendances included (based on shared lodging)**
- Logo on event t-shirts back side (if we have T-shirts)
- Vendor booth (optional)
- Publicly thanked at all dinner events

Dent Jaune level: EUR 2000

- Your company name, logo and sponsorship status in all references to the event
- Receive full list of attendees
- Linked logo in all promo emails.
- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- 5 minutes presentation at gala dinner
- **1 speaker/trainer/sponsor attendances included (based on shared lodging)**
- Vendor booth (optional)
- Publicly thanked at all dinner events

Cime de l'Est level: EUR 1000

- Linked logo in all promo emails.
- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events

Forteresse level: EUR 500

- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events



Questions?

Please don't hesitate to contact one of us if you have any questions, special wishes or suggestions.



The DNN Connect Team:

Peter Donker
Vicenç Masanas
Cathy Lee
Declan Ward
Timo Breumelhof
David Poindexter
Stefan Kamphuis