



This document outlines the various sponsorship options for the DNN Connect conference of 2025. The event will be held in the village of Girona, Spain. Companies return to sponsoring DNN Connect events because of the quality of our attendees and the outstanding return they see on their investment. At DNN Connect we promote an atmosphere where sponsors and attendees engage, in casual and fun ways, building relationships within our community.

When: May 22-25, 2025

Where: Girona, Spain

Web: <http://dnn-connect.org/events/2025>

What: Presentations, business workshops, networking activities

Focus: DNN Platform and related technologies



About DNN Connect

DNN Connect is the biggest, annual, non-US event devoted to the DNN Platform®. It brings together (small) business owners and professionals such as developers, web designers and web solution integrators under one roof. The focus of the event is to exchange ideas, visions and knowledge in an informal setting. The event is organized in a quiet setting, giving attendees the

best opportunity to focus and interact. The program is typically comprised of presentations, workshops and lengthy dinners that will run deep into the night. If you wish to connect to other DNN professionals, we claim this is the best event there is. Over the past few years we have grown to also host the most active and influential contributors to DNN Platform and we intent to continue doing that.

In 2025 we will be returning to the Girona area in North-Eastern Spain after 8 years. During the event we will be exposed to the local cuisine and beverages.

Event History

DNN Connect is a continuation/rebranding of a sequence of conferences that included DNN-Europe (Switzerland, 2009, Paris, 2010, Ardennes, 2012), WebConnections (Hamburg, 2011). The event has been held in a variety of stunning locations across Europe:

- Banyoles, Spain in 2013
- Lake Garda, Italy in 2014
- Millau, France in 2015
- Girona, Spain in 2016
- Girona, Spain in 2017
- Limerick, Ireland in 2018,
- Champéry in 2019
- Millau, France in 2022
- Champéry, Switzerland in 2023
- Champéry, Switzerland in 2024

Our attendance numbers have always been around 100 attendees. In 2022 we had a lower attendance due to the previous Covid years, our attendance is slowly coming back to the pre-Covid numbers and we expect another increase for 2025.



Venue Details

Santa Coloma de Farners, Girona

Situated southeast of Girona, Santa Coloma de Farners is a peaceful retreat in the Catalan countryside, surrounded by lush forests and rich traditions. Known for its hot springs and natural beauty, the town offers a quiet charm, while nearby attractions like Girona and Lloret de Mar add excitement and variety.

A quick rundown of spring/summer activities:

- Stroll through the **Parc de Sant Salvador** or relax at the **Thermal Baths**.
- Hike or bike in the **Guilleries Massif** with its stunning views.
- Taste the local **Ratafia**, a signature Catalan liqueur.
- Explore Girona's medieval charm, just a short drive away.
- Enjoy beaches, watersports, and nightlife in **Lloret de Mar** (30 minutes by car).
- Unwind with gourmet dining and outdoor activities at **Mas Solà**.

With its blend of tranquility and nearby adventures, Santa Coloma de Farners is the perfect base for exploring this vibrant region.

Venue

Hotel Mas Solà ****
Ctra. Sils Km 2
17430 Santa Coloma de Farners (GIRONA)
España
Tel +34 972 840 848
Website <https://www.massola.com/en>

Mas Solà is a stunning countryside retreat located just outside Santa Coloma de Farners. Set on expansive grounds, it features 78 spacious and comfortable rooms, multiple event spaces, and excellent recreational facilities. For the conference, we'll have access to Mas Solà's modern and well-equipped conference rooms, which provide an ideal setting for professional gatherings. The hotel's amenities include a fine dining restaurant, an outdoor pool, and sports facilities such as tennis courts, offering plenty of options for relaxation and networking.

The Conference

Schedule

Day 1 – Thursday, May 22, 2025 – Attendees will arrive during the afternoon. We will welcome everyone at the reception in the early evening with drinks and something to eat.

Day 2 – Friday, May 23, 2025 – After breakfast we'll all convene in the main conference room to attend the official opening of the conference, sponsor messages and keynote sessions. The conference then continues with sessions in 2 locations.

Day 3 – Saturday, May 24, 2025 – The second day we'll continue with sessions and workshops. This will be followed by the closing gala dinner in the evening.

Day 4 – Sunday, May 25, 2025 – The final day is free. Some will choose to head home. Others will stick around and continue socializing. We might organize outdoor excursions for this day depending on attendees' wishes.



Food and Drinks

All meals will be provided and are included in the entrance fee. Sponsors and their teams must register for the event to receive meals.

Sessions

A wide variety of sessions from respected industry experts and workshops will take place throughout the day on Friday and Saturday. The sessions will include topics such as: the DNN Community, design, mobile, marketing, administration, development, and social integration.

Speakers

Speakers are accomplished authors, highly regarded DNN® Community members, and members of the DNN Leadership Team. A call for speakers will be announced in January 2025.



Media

The DNN Connect team is committed to leveraging all available media channels to get attention for this conference. We are working on improving our social media output towards the next event once again. For 2025 we are planning to record a part of the sessions and put them online on our social media channels. As a sponsor you'll obviously benefit from this exposure.



Become a DNN Connect Sponsor

DNN Connect's success is dependent on the support of our sponsors. We work hard to create an event that is not only informative, but also enjoyable for the attendees. We created a schedule that includes learning, networking events, conversation starters, and training. Event sponsors will be able to generate exposure to their brand while networking with attendees and through our marketing efforts. Our marketing efforts will include:

- A professional website
- Optimized blog posts
- Email newsletters and updates
- Social media marketing
- Streaming where possible

Your generous contribution to the event will be widely recognized by attendees of DNN Connect as well as members of the DNN® community at large.

Sponsorship Contact Information

Send inquiries to sponsoring@dnn-connect.org

Payment

Payments should be made payable to:

DNN Connect Association
Bois Noir 12,
2053 Cernier
Switzerland
IBAN CH8880808008036418741
BIC SWIFT: RAIFCH80808
Bank: RAIFFEISEN SCHWEIZ GENOSSENSCHAFT
Bank Address: Rue du College 1, 2207 Coffrane, Switzerland
Clearing Nr (NCB): 80251

Logos

Sponsor logos are due by April 14th, 2025. Missing this deadline risks not being included on print material. Supported types are .eps and .ai for both web and print quality (10MB file size restriction).



Sponsors Area

The sponsors and vendors area will be located next to the main conference area. DNN Connect will erect a booth and place a roll up with logos of all sponsors. If you wish, we can arrange for someone to man the booth and answer questions in your name (and write down contact details). Please get in touch with us if you want to use this option. If you wish to install your own booth, please let us know what the dimensions are and we'll do our best to accommodate you.

Event Bag

All attendees will receive a bag with a badge and other materials. Feel free to include your own sponsorship materials. If you have any material/swag you'd like us to include, please send it to us before the beginning of May 2025. Contact us in time and we will give you an address to which you can send your material/swag. The package should be shipped with the sponsor's company name included.

Sponsorship packages



You may select from a variety of sponsoring packages, see below for details. In addition to the packages, we have several Add-ons available for extra visibility.

If none of our packages meet your requirements, please contact us directly and we will work out something specific for you.

Sponsorship levels

Sant Feliu – Named after Girona's iconic Gothic church and a symbol of the city's rich history.

Montilivi – Named after Girona FC's home stadium, Estadi Montilivi, symbolizing a solid foundation and teamwork.

Guilleries – From the forested Guilleries Massif near Santa Coloma de Farners, highlighting nature.

Costa Brava – Celebrating the dramatic and picturesque coastline near Girona.

Salvador Dalí – Inspired by the surrealist artist Salvador Dalí, who lived and worked nearby.

Sant Feliu level: EUR 750

Named after Girona's iconic Gothic church and a symbol of the city's rich history.

- Verbal recognition and announcement at Keynote Address
- Logo on event program
- Event bag flyer participation
- Social Media mentions
- Logo and link on website sponsor page
- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events

Montilivi level: EUR 1.750

Named after Girona FC's home stadium, Estadi Montilivi, symbolizing a solid foundation and teamwork.

- All perks from Sant Feliu level
- **1 speaker/trainer/sponsor attendance included (based on shared lodging)***
- Logo on event t-shirts

Guilleries level: EUR 2.500

From the forested Guilleries Massif near Santa Coloma de Farners, highlighting nature.

- All perks from Montilivi level, but
- **1 speaker/trainer/sponsor attendance included (based on non-shared lodging instead of shared lodging)**
- Linked logo in all promo emails.
- Your company name, logo and sponsorship status in all references to the event
- Appearance in pre-event video (published through our social media channels)
- 5 minutes presentation at gala dinner
- Vendor booth (optional)

Costa Brava level: EUR 5.000

Celebrating the dramatic and picturesque coastline near Girona.

- All perks from Guilleries level
- **2 instead of 1 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Prominent signage at the event.
- 5 minutes speech on session day opening before keynotes.

Salvador Dalí level: EUR 10.000

Inspired by the surrealist artist Salvador Dalí, who lived and worked nearby.

- Exclusive level. There can be only one Salvador Dalí.
- All perks from Costa Brava level
- **4 instead of 2 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Your company name, logo and sponsorship status in all references to the event
- Logo and link on the DNN Connect home page.
- Keynote (provided it's relevant to our audience)

* Upgrade to non-shared lodging will be available at approximately EUR 90 per attendee.

Please do note the add-ons on the next page.

Sponsorship Add-ons

We have some unique sponsorship add-ons available to offer extra visibility during and after the conference.

Extra attendee

Add an extra attendee to your sponsorship package (will be mentioned as "Add On" on the invoice) at the regular registration price.

Availability: plenty

Extra event T-shirts

Order extra event T-shirts to hand out to your employees, clients or whoever you want. We'll need to know the required sizes no later than April 14th, 2025.

Availability: plenty

Price: EUR 30, available from sponsorship level Montilivi

Drink coupons

All our attendees get a number of drink coupons. You can have your name and logo on the drink coupons. You will be consulted for the design of the coupons.

Availability: only one

Price: EUR 250

Welcoming drinks

The welcoming drinks will be called the <**your name**> welcoming drinks in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Montilivi

Friday dinner

The conference Friday night dinner will be called <**your name**> dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Guillerias

Named bar

During the event, the bar will be called <**your name**> bar in our publicity material. We will make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Guillerias

Saturday dinner

The conference Saturday night dinner is our closing-party dinner and we always make it something special. This dinner will be called **<your name>** dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 750, available from sponsorship level Guilleries

Named conference room

One of our conference rooms will be called the **<your name>** room in our publicity material and the conference agenda. We will make sure this is visible during the event. You can put up your banner or display in the room (max 3 rollups).

Availability: we have two available

Price: EUR 750, available from sponsorship level Guilleries

Questions?



Please don't hesitate to contact one of us if you have any questions, special wishes or suggestions at sponsoring@dnn-connect.org.



The DNN Connect Team:

Peter Donker, Vicenç Masanas, Cathy Lee, Declan Ward
Timo Breumelhof, David Poindexter, Stefan Kamphuis