



This document outlines the various sponsorship options for the DNN Connect conference of 2026. The event will be held near the city of Brussels, Belgium. Many of our sponsors return year after year - not only for the visibility and recognition that comes with supporting DNN Connect, but because they value belonging to a vibrant community that drives innovation and collaboration. Our events foster genuine connections between sponsors and attendees in a relaxed and enjoyable setting, helping to strengthen the DNN ecosystem we all depend on.

**When:** May 7-10, 2026

**Where:** Brussels, Belgium

**Web:** <http://dnn-connect.org/events/2026>

**What:** Presentations, business workshops, networking activities

**Focus:** DNN Platform, MVC pipeline project and .net core and related technologies



## About DNN Connect

DNN Connect is the biggest, annual, non-US event devoted to the DNN Platform®. It brings together (small) business owners and professionals such as developers, web designers and web solution integrators under one roof. The focus of the event is to exchange ideas, visions and knowledge in an informal setting. The event is organized in a quiet setting, giving attendees the best opportunity to focus and interact. The program is typically comprised of presentations,

workshops and lengthy dinners that will run deep into the night. If you wish to connect to other DNN professionals, we claim this is the best event there is. Over the past few years we have grown to also host the most active and influential contributors to DNN Platform and we intent to continue doing that.

In 2026 we will be paying our first visit to Belgium, although some will remember there was a DNN related event in the Ardennes in 2012 as well. During the event we will be exposed to the local cuisine and beverages, including world famous Belgian beers.

## Event History

DNN Connect is a continuation/rebranding of a sequence of conferences that included DNN-Europe (Switzerland, 2009, Paris, 2010, Ardennes, 2012), WebConnections (Hamburg, 2011). The event has been held in a variety of stunning locations across Europe:

- Banyoles, Spain in 2013
- Lake Garda, Italy in 2014
- Millau, France in 2015
- Girona, Spain in 2016
- Girona, Spain in 2017
- Limerick, Ireland in 2018,
- Champéry in 2019
- Millau, France in 2022
- Champéry, Switzerland in 2023
- Champéry, Switzerland in 2024
- Girona, Spain in 2025

Our attendance numbers have always been around 100 attendees. In 2022 we had a lower attendance due to the previous Covid years, our attendance is slowly growing back to the pre-Covid numbers and we expect another slight increase for 2026.



## Venue Details

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### Louvain-la-Neuve

Situated just 30 kilometers south of Brussels, Louvain-la-Neuve is a vibrant university town in the heart of Wallonia. Built in the 1970s as Belgium's only fully pedestrian city, it combines modern energy with green surroundings and a welcoming, youthful atmosphere. Its close connection to the capital makes it easy to reach while offering a calmer, more relaxed setting - ideal for both work and leisure.

A quick rundown of spring/summer activities:

- Stroll through the car-free city center and enjoy the lively terraces around Place de l'Université.
- Visit the Musée L, an architectural gem housing art, science, and history under one roof.
- Explore the Bois de Lauzelle, a protected forest perfect for walking or jogging.
- Sample Belgian beers and cuisine at local brasseries and breweries.
- Take a short trip to Brussels, Waterloo, or Namur for history, culture, and shopping.
- Relax by the Lac de Louvain-la-Neuve, a serene spot for picnics, kayaking, or just unwinding.

With its mix of academic energy, cultural depth, and laid-back charm - all just a short ride from Brussels - Louvain-la-Neuve offers the perfect setting for connecting, exploring, and enjoying the best of Belgium.

### Venue

ibis Styles Louvain-la-Neuve  
Boulevard de Lauzelle 61  
1348 LOUVAIN LA NEUVE  
Belgium  
Tel +32 10 45 07 51  
**Website** <https://all.accor.com/hotel/2200/index.en.shtml>

#### Design economy hotel, open to creative minds

ibis Styles Louvain-la-Neuve hotel is a 3-star hotel in a green setting, but also very close to downtown area, the Catholic University of Leuven, Axispark Business Park & the Science Park in Louvain-la-Neuve. We have 14 meeting rooms for up to 250 people, with daylight. Our team will do everything possible for the success of your business or private events.

The ibis Styles Louvain la Neuve hotel is easily accessible by car and train. The hotel is located close to the E411, N25 and N4 highways, and is just a 10-minute walk from Louvain-la-Neuve city center and its train station.

## The Conference

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### Schedule

Day 1 – Thursday, May 7, 2026 – Attendees will arrive during the afternoon. We will welcome everyone at the reception in the early evening with drinks and something to eat.

Day 2 – Friday, May 8, 2026 – After breakfast we'll all convene in the main conference room to attend the official opening of the conference, sponsor messages and keynote sessions. The conference then continues with sessions in 2 rooms simultaneously.

Day 3 – Saturday, May 9, 2026 – The second day we'll continue with sessions and workshops. This will be followed by the closing dinner in the evening.

Day 4 – Sunday, May 10, 2026 – The final day is free. Some will choose to head home. Others will stick around and continue socializing. We might organize outdoor excursions for this day depending on attendees' wishes.



### Food and Drinks

All meals will be provided and are included in the entrance fee. Sponsors and their teams must register for the event to receive meals.

### Sessions

A wide variety of sessions from respected industry experts and workshops will take place throughout the day on Friday and Saturday. The sessions will include topics such as: the DNN Community, design, mobile, marketing, administration, development, and social integration. Of course the highly anticipated MVC Pipeline project and the road to .net core will be on the agenda.

### Speakers

Speakers are accomplished authors, highly regarded DNN® Community members, and members of the DNN Leadership Team. A call for speakers will be announced in January 2026.



## Media

The DNN Connect team is committed to leveraging all available media channels to get attention for this conference. We are working on improving our social media output towards the next event once again. For 2026 we are planning to record a part of the sessions and put them online on our social media channels. As a sponsor you'll obviously benefit from this exposure.



## Become a DNN Connect Sponsor

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DNN Connect's success is dependent on the support of our sponsors. We work hard to create an event that is not only informative, but also enjoyable for the attendees. We created a schedule that includes learning, networking events, conversation starters, and training. Event sponsors will be able to generate exposure to their brand while networking with attendees and through our marketing efforts. Our marketing efforts will include:

- A professional website
- Optimized blog posts
- Email newsletters and updates
- Social media marketing
- Streaming where possible

Your generous contribution to the event will be widely recognized by attendees of DNN Connect as well as members of the DNN® community at large.

### Sponsorship Contact Information

Send inquiries to [sponsoring@dnn-connect.org](mailto:sponsoring@dnn-connect.org)

### Payment

Payments should be made payable to:

**DNN Connect Association**  
**Bois Noir 12,**  
**2053 Cernier**  
**Switzerland**

Bank account details will be on the invoice you will receive.

### Logos

Sponsor logos are due by March 31<sup>st</sup>, 2026. Missing this deadline risks not being included on print material. Supported types are .eps and .ai for both web and print quality (10MB file size restriction).



## Sponsors Area

The sponsors and vendors area will be located next to the main conference area. DNN Connect will erect a booth and place a roll up with logos of all sponsors. If you wish, we can arrange for someone to man the booth and answer questions in your name (and write down contact details). Please get in touch with us if you want to use this option. If you wish to install your own booth, please let us know what the dimensions are and we'll do our best to accommodate you.

## Event Bag

All attendees will receive a bag with a badge and other materials. Feel free to include your own sponsorship materials. If you have any material/swag you'd like us to include, please send it to us before May 2026. Contact us in time and we will give you an address to which you can send your material/swag. The package should be shipped with the sponsor's company name included. Please note that supplying the conference bag is also a sponsorship add-on, meaning you can have all of the conference attendees walk around showcasing your logo on their bags.

## Sponsorship packages

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You may select from a variety of sponsoring packages, see below for details. In addition to the packages, we have several Add-ons available for extra visibility.

If none of our packages meet your requirements, please contact us directly and we will work out something specific for you.

## Sponsorship levels

**Stella Artois** – Brewed in nearby Leuven since 1366, Stella Artois represents centuries of craftsmanship and Belgium's proud brewing tradition. A true local classic known around the world.

**Tintin** – Belgium's most famous adventurer, born from the imagination of Hergé. His curiosity and sense of discovery have inspired generations and continue to symbolize Belgium's creative and pioneering spirit.

**Atomium** – Built for the 1958 Brussels World's Fair, the Atomium captures Belgium's post-war optimism and inventive drive. It remains one of Europe's most striking architectural icons.

**Hergé** – The visionary Belgian artist and storyteller who created The Adventures of Tintin. His museum in Louvain-la-Neuve celebrates his legacy and stands as one of the region's cultural landmarks.

**Manneken Pis** – The small but world-famous statue in Brussels' heart, embodying the wit, humor, and irreverent charm that Belgians proudly call their own. A joyful symbol recognized across the globe.

### **Stella Artois level: EUR 750**

- Verbal recognition and announcement at Keynote Address
- Logo on event program
- Event bag flyer participation
- Social Media mentions
- Logo and link on website sponsor page
- Logo and link on the DNN Connect home page.
- Logo on DNN Connect booth rollup banner.
- Publicly thanked at all dinner events

### **Tintin level: EUR 1.750**

- All perks from Stella Artois level
- **1 speaker/trainer/sponsor attendance included (based on shared lodging)\***
- Logo on event t-shirts

### **Atomium level: EUR 2.500**

- All perks from Tintin level, but
- **1 speaker/trainer/sponsor attendance included (based on non-shared lodging instead of shared lodging)**
- Linked logo in all promo emails.
- Your company name, logo and sponsorship status in all references to the event
- Appearance in pre-event video (published through our social media channels)
- 5 minutes presentation at gala dinner
- Allows for most sponsorship add-ons
- Vendor booth (optional)

### **Hergé level: EUR 5.000**

- All perks from Atomium level
- **2 instead of 1 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Prominent signage at the event.
- 5 minutes speech on session day opening before keynotes.

### **Manneken Pis level: EUR 10.000**

- Exclusive level. There's only one Manneken to piss on ..., hmm, on what?
- All perks from Hergé level
- **4 instead of 2 speaker/trainer/sponsor attendances included (based on non-shared lodging)**
- Your company name, logo and sponsorship status in all references to the event
- Logo and link on the DNN Connect home page.
- Keynote (provided it's relevant to our audience)

\* Upgrade to non-shared lodging will be available at approximately EUR 100 per attendee.

**Please do note the add-ons on the next page.**

## Sponsorship Add-ons

We have some unique sponsorship add-ons available to offer extra visibility during and after the conference.

### Extra attendee

Add an extra attendee to your sponsorship package (will be mentioned as "Add On" on the invoice) at the regular registration price. Just to avoid an attendee on the invoice, and have it named sponsoring instead.

Availability: plenty

Price: regular registration price

### Extra event T-shirts

Order extra event T-shirts to hand out to your employees, clients or whoever you want. We'll need to know the required sizes no later than March 31<sup>st</sup>, 2026.

Availability: plenty

Price: EUR 35

### Drink coupons

All our attendees get a number of drink coupons. You can have your name and logo on the drink coupons. You will be consulted for the design of the coupons.

Availability: only one

Price: EUR 250

### Conference Bag

All our attendees get a swag bag with your logo/design on one side (and ours on the other). You will be consulted for the design of the bag.

Availability: only one

Price: EUR 500 (we will also have the bags printed for that), available from sponsorship level Tintin

### Welcoming drinks

The welcoming drinks will be called the <**your name**> welcoming drinks in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Tintin

## **Friday dinner**

The conference Friday night dinner will be called <**your name**> dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Atomium

## **Named bar**

During the event, the bar will be called <**your name**> bar in our publicity material. We will make sure this is visible during the event.

Availability: only one

Price: EUR 500, available from sponsorship level Atomium

## **Saturday dinner**

The conference Saturday night dinner is our closing-party dinner and we always make it something special. This dinner will be called <**your name**> dinner in our publicity material and the conference agenda. We will also make sure this is visible during the event.

Availability: only one

Price: EUR 750, available from sponsorship level Atomium

## **Named conference room**

One of our conference rooms will be called the <**your name**> room in our publicity material and the conference agenda. We will make sure this is visible during the event. You can put up your banner or display in the room (max 3 rollups).

Availability: we have two available

Price: EUR 750, available from sponsorship level Atomium

## Questions?



Please don't hesitate to contact one of us if you have any questions, special wishes or suggestions at [sponsoring@dnn-connect.org](mailto:sponsoring@dnn-connect.org).



The DNN Connect Team:

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